



Eight Important Aspirin Tips to Keep You Performing Wonders

1. **KNOW YOUR RISK!** If you are at risk of a heart attack, always keep aspirin close. The FDA has approved a dose of one-half of a regular-strength aspirin to reduce the risk of death by up to **23 percent**, if taken as directed by a doctor at the first sign of a suspected heart attack.
2. **INVEST IN YOUR HEALTH!** If your doctor says you should be on an aspirin regimen, by investing **four cents a day**, you can prevent a first heart attack with Bayer. Studies show that you can reduce the risk of non-fatal first heart attack by up to **32 percent**.
3. **PREVENT THE EVENT!** The FDA has approved the regular use of aspirin—50 to 325 mg—for second heart attack and recurrent stroke prevention when taken as directed by a doctor.
4. **KEEP YOUR BODY MOVING!** The pain of arthritis is often caused by inflammation within the joints. When taken under a doctor's care, aspirin can **relieve pain** by blocking the production of prostaglandins, one of the key mediators of the inflammation.
5. **TAME A TENSION HEADACHE!** A study highlighted that Extra Strength Bayer® Aspirin (1000 mg) was **as effective** as the most commonly prescribed dose of Tylenol® with Codeine #3 (300 mg acetaminophen/30 mg codeine).
6. **BAYER ASPIRIN IS A TRIED AND TRUE REMEDY FOR A MODERN LIFE!** Technological changes of the 21st century—computers, cell phones, PDAs—have placed new demands on finger, wrist and neck joints. Aspirin can help to **manage the pain** associated with back and body discomfort as well as “BlackBerry thumb,” which can aggravate underlying arthritis.
7. **TAKE ASPIRIN WITH YOU ON YOUR NEXT BEACH VACATION!** While there is no quick cure for sunburn, aspirin can **alleviate the pain** (including headache and fever).
8. **WATCH FOR NEW WONDERS!** Scientists continue to study the role of aspirin in areas such as cancer and cognitive/neurological diseases (Alzheimer's disease) and Deep Vein Thrombosis.

Aspirin is not appropriate for everyone, so be sure to talk to your doctor before you begin an aspirin regimen.

Medical studies have shown that a very small percentage of the population, less than six percent, cannot take aspirin due to stomach upset. Patients who are predisposed to gastric problems or have a history of stomach ulcers or bleeding problems should not take aspirin unless directed by a physician. People who experience stomach discomfort should ask their doctors whether an enteric coated aspirin product might help that discomfort. In general, aspirin's benefits significantly outweigh its risks when taken as directed. Patients who have questions about which pain reliever to use should talk to their physicians. **For more information on the wonders of aspirin and to help ensure it's always kept close visit www.The8thWorldWonder.com.**

No Small Wonder

Aspirin has enjoyed safe and effective use for **110 years**, as a general pain reliever and fever reducer and, when taken as directed by a doctor, as an anti-inflammatory agent and life saver. One of the most studied drugs in the world, ongoing research on aspirin is being conducted in the areas of Alzheimer's disease, colorectal cancer, migraine headaches and atherosclerosis.

For more information and to learn more about future of Bayer Aspirin therapies go to www.The8thWorldWonder.com.

Aspirin is not appropriate for everyone, so be sure to talk to your doctor before you begin an aspirin regimen.

Medical studies have shown that a very small percentage of the population, less than six percent, cannot take aspirin due to stomach upset. Patients who are predisposed to gastric problems or have a history of stomach ulcers or bleeding problems should not take aspirin unless directed by a physician. People who experience stomach discomfort should ask their doctors whether an enteric coated aspirin product might help that discomfort. In general, aspirin's benefits significantly outweigh its risks when taken as directed. Patients who have questions about which pain reliever to use should talk to their physicians. **For more information on the wonders of aspirin and to help ensure it's always kept close visit www.The8thWorldWonder.com.**